

RAJAR DATA RELEASE – Q1 2022



NATIONAL STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 21	Q1 22		Q1 22 vs. Q4 21		Q4 21	Q1 22
ALL RADIO	Q		49495	49717		0.4%		100.0	100.0
ALL BBC	Q		34510	33810		-2.0%		49.9	49.2
15-44	Q		12859	12365		-3.8%		34.8	33.2
45+	Q		21651	21445		-1.0%		57.1	56.6
ALL BBC NETWORK RADIO	Q		31404	30801		-1.9%		43.6	43.1
BBC RADIO 1	Q		8167	7676		-6.0%		5.4	4.7
BBC RADIO 2	Q		14866	14579		-1.9%		16.4	15.9
BBC RADIO 3	Q		1993	2053		3.0%		1.4	1.6
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q		10957	11066		1.0%		13.0	13.3
BBC RADIO 4	Q		10483	10604		1.2%		11.6	11.9
BBC RADIO 4 EXTRA	Q		1889	1972		4.4%		1.4	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q		6266	5800		-7.4%		3.7	3.4
BBC RADIO 5 LIVE	Q		5887	5560		-5.6%		3.4	3.2
BBC RADIO 5 LIVE SPORTS EXTRA	Q		1218	807		-33.7%		0.3	0.2
BBC 6 MUSIC	Q		2604	2846		9.3%		2.6	2.8
1XTRA FROM THE BBC	H		744	749		0.7%		0.3	0.3
BBC ASIAN NETWORK UK	H		489	505		3.3%		0.2	0.3
BBC WORLD SERVICE	Q		1240	1517		22.3%		0.6	0.7
BBC LOCAL/REGIONAL	Q		9041	8644		-4.4%		6.3	6.1

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 21	Q1 22		Q1 22 vs. Q4 21		Q4 21	Q1 22
ALL COMMERCIAL	Q		36773	37168		1.1%		48.0	48.4
15-44	Q		17521	17678		0.9%		62.5	63.8
45+	Q		19252	19489		1.2%		41.0	41.3
ALL NATIONAL COMMERCIAL	Q		24557	25498		3.8%		23.4	24.6
ABSOLUTE RADIO NETWORK	H		5334	5200		-2.5%		3.6	3.4
ABSOLUTE RADIO	Q		2229	2183		-2.1%		1.5	1.4
ABSOLUTE RADIO 60S	H		126	141		11.9%		*	*
ABSOLUTE RADIO 70S	H		421	404		-4.0%		0.1	0.1
ABSOLUTE 80S	Q		1605	1514		-5.7%		0.7	0.7
ABSOLUTE RADIO 90S	H		1026	998		-2.7%		0.5	0.5
ABSOLUTE RADIO 00S	H		162	160		-1.2%		*	0.1
ABSOLUTE RADIO 10S	H		15	32		113.3%		*	*
ABSOLUTE CLASSIC ROCK	H		980	940		-4.1%		0.5	0.4
ABSOLUTE RADIO COUNTRY (WAS COUNTRY HITS RADIO)	H		205	212		3.4%		0.1	0.1
BOOM RADIO	Q		242	290		19.8%		0.2	0.3
CAPITAL BRAND (UK)	H		7599	7540		-0.8%		3.6	3.5
CAPITAL DANCE	Q		592	800		35.1%		0.2	0.3
CAPITAL NETWORK (UK)	H		6349	6068		-4.4%		2.9	2.7
CAPITAL XTRA BRAND UK	H		1508	1524		1.1%		0.6	0.5
CAPITAL XTRA (UK)	H		1359	1304		-4.0%		0.5	0.4
CAPITAL XTRA RELOADED	Q		277	411		48.4%		0.1	0.1
CLASSIC FM	Q		5060	5159		2.0%		4.3	4.4

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STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
GB NEWS	Q			239					0.1
GOLD NETWORK (UK)	H		1348	1451		7.6%		1.2	1.1
GREATEST HITS NETWORK	H		3323	4184		25.9%		2.6	2.9
GREATEST HITS RADIO SALES	H			4233					2.9
GREATEST HITS RADIO	H		3026	3857		27.5%		2.3	2.6
HEART BRAND (UK)	H		10274	10228		-0.4%		6.4	6.5
HEART 70S	Q		319	438		37.3%		0.1	0.1
HEART 80S	Q		1326	1409		6.3%		0.5	0.5
HEART 90S	Q		545	793		45.5%		0.2	0.3
HEART DANCE	Q		348	658		89.1%		0.1	0.3
HEART NETWORK (UK)	H		8542	8498		-0.5%		5.3	5.4
HEAT	H		361	402		11.4%		0.2	0.1
HITS RADIO BRAND	H		8383	9194		9.7%		7.3	7.6
HITS RADIO NETWORK	H		5660	5798		2.4%		4.7	4.7
HITS RADIO SALES	H			1302					0.6
HITS RADIO	H		797	1244		56.1%		0.4	0.6
JAZZ FM	H		424	456		7.5%		0.2	0.2
KERRANG!	H		470	446		-5.1%		0.2	0.2
KISS NETWORK	H		4534	4263		-6.0%		2.2	1.9
KISS FRESH	H		307	289		-5.9%		0.1	0.1
KISSTORY	Q		2301	2207		-4.1%		1.0	0.9
LBC BRAND (UK)	H		3202	3493		9.1%		2.9	3.1
MAGIC NETWORK	H		4076	4083		0.2%		2.3	2.3
MAGIC AT THE MUSICALS	H		200	203		1.5%		0.1	0.1

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MAGIC CHILLED	H		263	324		23.2%		0.1	0.1
MAGIC SOUL	H		287	367		27.9%		0.1	0.2
MELLOW MAGIC	H		404	460		13.9%		0.2	0.3
PLANET ROCK	Q		1396	1314		-5.9%		1.1	1.1
SCALA RADIO	H		400	344		-14.0%		0.3	0.3
SM OOTH BRAND (UK)	H		5983	5762		-3.7%		4.0	3.7
SM OOTH RADIO CHILL	Q		449	468		4.2%		0.2	0.2
SM OOTH RADIO COUNTRY	Q		216	312		44.4%		0.1	0.1
SM OOTH RADIO NETWORK (UK)	H		5426	5205		-4.1%		3.7	3.4
SUNRISE RADIO NATIONAL	Y		365	385		5.5%		0.2	0.2
TALKRADIO	H		542	650		19.9%		0.5	0.6
TALKSPORT	H		2846	2951		3.7%		1.7	1.7
TALKSPORT2	H		389	504		29.6%		0.1	0.1
TIMES RADIO	Q		502	703		40.0%		0.3	0.4
UNION JACK	H		160	184		15.0%		0.1	0.1
UNION JACK DANCE	H		51	194		280.4%		*	*
UNION JACK ROCK	Q		51	90		76.5%		*	*
VIRGIN RADIO	Q		1620	1589		-1.9%		1.0	1.0
VIRGIN RADIO ANTHEMS	Q		309	276		-10.7%		0.1	0.1
VIRGIN RADIO CHILLED	Q		410	309		-24.6%		0.1	*
VIRGIN RADIO GROOVE	Q		59	166		181.4%		*	*
RADIO X NETWORK (UK)	H		2106	1935		-8.1%		1.8	1.8
ALL LOCAL COMMERCIAL	Q		24334	24325		0.0%		24.6	23.8
OTHER LISTENING*	Q		3484	5623		61.4%		2.1	2.4

“Other Listening” includes a variety of non-RAJAR services, including international stations, small local/community stations, bespoke radio such as armed forces/student/hospital stations etc. The recent introduction of Passive Measurement into RAJAR detects listening outside of a station’s designated area. Where this happens and the listening cannot be credited to a larger umbrella brand, it is attributed to “Other Listening”, resulting in an increase in this category.